

Preparing Your House for Real Estate Photography

"Artistically capturing the essence and appeal of interiors and exteriors in the best possible light."

Chad Jones - Photographer

I want to make sure that the best possible preview of your home is the best it can be. In preparation for the photo shoot with Chad Jones, please prepare your property the same as you would for an open house. The following lists are suggestions you should take, in order to ensure the best possible photographs and marketing of your home.

Exterior & Back Yard



- Clear front yard of debris
- Weed and trim lawn
- Edge yard and driveway
- Put pets in a safe place
- Remove vehicles from driveway & front of home
- Remove trash cans if visible
- Remove mildew from walls or walks
- Take stains off driveway
- Trim shrubs and trees
- Repair broken windows or screens
- Hoses rolled up and coiled
- Pool sweeper stowed away/
No hoses in pool
- Make sure house number is visible from street
- Store holiday decorations
- Clean the siding
- Make the path to front door clearly visible
- *I shoot garages on a case-by-case basis*

Interior

Main Living & Dining Areas



- Remove clutter:
 - knickknacks
 - board games
 - CDs and DVDs
 - remote controls
 - game consoles
- Clean window treatments and windows
- Remove family/personal photos when possible
- Clean fireplace
- Polish wood furnishings
- Remove worn rugs
- Fluff couch pillows

Kitchen

- Clean appliances until they're spotless
- Clean front of refrigerator & remove all items/magnets
- Clean stove hood
- Clean and clear kitchen counters & remove gadgets
- Remove Towels from racks
- Hide sponges and soaps



Bedrooms



- Arrange bedding
 - pillows, comforters and bed skirts should be properly aligned.
- Make the beds
- Put clothes in the hamper
- Store away toiletries
- Organize master bedroom to create well defined areas
- *I do not shoot closets*

Bathrooms

- Remove all brightly-colored bottles and containers
- Remove as many personal care items as possible
- Clean mirrors/shower glass
- Remove rugs when showing off flooring
- Remove old or brightly-colored towels
- Toilet seats down.
- Remove toothbrushes, medicines, skin care items



Prior to Chad Jones arriving, please have ALL lights and lamps turned ON. If light bulbs are out or missing, please replace. Turn ALL fans OFF. Decorative candles can be lit. Fireplaces should be OFF. I do not move furniture, etc. Light prepping may be performed, otherwise the property will be photographed AS-IS. Anything you wish not to be photographed should be removed prior to filming. This includes artwork, memorabilia, personal photos, jewelry, firearms, and any prescription drugs. Pets should be kept in a safe place. Realtors, homeowners and children are preferred to be outside during filming.

"A little bit of preparation goes a long way."

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